

Birdies for Charity Information Sheet

What is Birdies for Charity (BFC)?

Birdies for Charity is a fundraising program sponsored by the WM Phoenix Open and Thunderbirds Charities. First Tee-Phoenix participates in BFC every year. First Tee-Phoenix members are asked to solicit pledges and donations from their family and friends to pledge a certain amount for each birdie that is made at the 2025 WMPO. 100% of all collected pledges will be donated to First Tee-Phoenix and are 100% tax deductible! PLUS Birdies for Charity will add an additional 10% to the total of the amount collected from the campaign.

It's estimated that between 1,300 and 1,800 birdies are made during the 4 rounds of the WM Phoenix Open. Say you receive a pledge of one cent per birdie and 1,500 birdies are made, that pledge turns into a \$15.00 donation to First Tee-Phoenix.

How can my child participate?

Both "Per Birdie" pledges and One-Time donation options are available online. We highly encourage your child's supporters to use the online BFC donation portal at **BirdiesforCharityAZ.com**. This ensures accurate tracking of contributions, funds raised, and helps us qualify for matching opportunities, maximizing the impact of each supporter's generosity.

Online registrations for pledged donations will be invoiced after the tournament concludes, as the final amount is determined by the total number of birdies made during the event. (Pledged donations will be calculated based on an estimated 1,500 birdies to determine the total raised per member.) One-Time donations will require a payment at the time of donation. Birdies for Charity will send payment reminder emails (for "Per Birdie" pledge donations) to all supporters after the tournament. Please make sure email addresses are legible if using the CASH collection folder.

Can my supporters pledge online?

YES (**Encouraged**)! Website donations can be made at BirdiesforCharityAZ.com. A step-by-step process on how to pledge through the Birdies for Charity website is located within this packet. First Tee-Phoenix members can promote through email, social media, text message, and word of mouth - all of which are highly encouraged to get the word out. **We also suggest following up with a phone call to your immediate Circle of Influence. This dramatically increases the chances of support.**

First Tee-Phoenix Incentive Program for Participants:

We will have exciting weekly prizes and overall incentives to encourage our members to participate and gather pledges in support of First Tee-Phoenix. There will be a challenge each week beginning Friday, December 13, 2024 and running through Thursday, January 16, 2025 where the top 2 fundraisers each week will be receiving additional prizes!

We are extremely happy to announce our Caddy Day program will be back at the upcoming 2025 WM Phoenix Open Annexus Pro-Am on Wednesday, February 5th. The TOP 12 Fundraisers from the entire 4 week campaign will be invited to participate in this special event. The TOP 18 Fundraisers will also be invited to participate in a special flag presentation at the Shot at Glory on Wednesday, February 5th. Each member who receives donations throughout the campaign will also be invited to attend a special golf clinic in Spring 2025! *Please note that prize packages are subject to change.*

Good Luck!

Questions: Please contact Emily Denes (edenes@firsttee phoenix.org) with any questions.