



## **Birdies for Charity Information Sheet**

### ***What is Birdies for Charity (BFC)?***

Birdies for Charity is a fundraising program sponsored by the WM Phoenix Open and Thunderbirds Charities. First Tee-Phoenix participates in BFC every year. First Tee-Phoenix members are asked to solicit donations from their family and friends to donate a certain amount for each birdie (or any amount starting at \$20) that is made at the 2026 WMPO. 100% of all collected pledges will be donated to First Tee-Phoenix and are 100% tax deductible! PLUS Birdies for Charity will add an additional 10% to the total of the amount collected from the campaign.

It's estimated that between 1,300 and 1,800 birdies are made during the 4 rounds of the WM Phoenix Open. Say you receive a pledge of two cents per birdie and 2,000 birdies are made, that pledge turns into a \$20.00 donation to First Tee-Phoenix.

### ***How can my child participate?***

One-Time donation options are available online. We highly encourage your child's supporters to use the online BFC donation portal at **BirdiesforCharityAZ.com**. This ensures accurate tracking of contributions, funds raised, and helps us qualify for matching opportunities, maximizing the impact of each supporter's generosity.

One-Time donations will require a payment at the time of donation.

### ***Can my supporters pledge online?***

YES (**Encouraged**)! Website donations can be made at [BirdiesforCharityAZ.com](https://BirdiesforCharityAZ.com). A step-by-step process on how to pledge through the Birdies for Charity website is located within this packet. First Tee-Phoenix members can promote through email, social media, text message, and word of mouth - all of which are highly encouraged to get the word out. **We also suggest following up with a phone call to your immediate Circle of Influence. This dramatically increases the chances of support.**

### ***First Tee-Phoenix Incentive Program for Participants:***

We will have exciting prizes and overall incentives to encourage our members to participate and gather donations in support of First Tee-Phoenix. There will be a challenge each week beginning Friday, November 14, 2025 and running through Thursday, January 15, 2026 where the top 2 fundraisers each "week" will be receiving additional prizes!

We are extremely happy to announce our Caddie Day program will be back at the upcoming 2026 WM Phoenix Open Annexus Pro-Am on Wednesday, February 4th. The TOP 12 Fundraisers from the entire campaign will be invited to participate in this special event. Each member who receives donations throughout the campaign will also be invited to attend a special golf clinic in Spring 2026! *Please note that prize packages are subject to change.*

***Good Luck!***

**Questions:** Please contact Karlie Bullard ([kbullard@firsttee phoenix.org](mailto:kbullard@firsttee phoenix.org)) with any questions.